American Heart Association®
Hypertension

Poster Presenter Guidelines

REMINDER! All authors' disclosure information MUST be included in your poster.
* Please ensure that it is visible to attendees viewing the poster.
If you do not have any disclosure information to include you can simply list "none" on your poster.

Poster Presenter Guidelines
• The poster board number should correspond with the pre-assigned presentation number printed in the final program and provided in your notification letter.

• The final conference program (which will be included on the conference Web site and distributed at the conference) will include the detailed information for each presentation.

• Failure to present deprives the audience and leaves a space in the program that might have been filled by another presenter. Due to the competitive nature of the program, any unexplained absences may result in the American Heart Association refusing to consider your abstracts at any future meetings.

Poster Session Date	Presentation Time	Set-up Time	Tear-down Time
Session I Thursday, September 5	5:30 pm – 7:30 pm	12:00 pm – 5:15 pm	8:00 pm – 8:30 pm
Session II Friday, September 6	1:30 pm – 3:00 pm	9:00 am – 1:15 pm	3:00 pm - 3:30 pm
Session III Saturday, September 7	1:30 pm - 3:00 pm	9:00 am – 1:15 pm	3:00 pm – 3:30 pm

Note: Posters that are not removed by the designated tear-down time will be discarded.

Publication
• All presented abstracts, poster and oral presentations, will be published in the American Heart Association's online supplement to *Hypertension*.

Poster Preparation Guidelines

Poster boards are 4 ft high x 8 ft wide (1.2 m high x 2.4 m wide) less a 2 in (5 cm) frame on all four sides. The surface is fabric-covered fiberboard contained in a 2 in (5 cm) wide aluminum frame and firmly supported on "A frame" legs. The display stands approximately 7 ft (2.1 m) high.

Your presentation should contain succinct headings that organize and logically display the information. Graphics should be explicit and brief. Elaboration is best done verbally just as if it were an oral presentation using slides. A short and legible "Introduction" and a "Summary of Conclusions" are essential.

The poster display should focus on:
• Hypothesis or Objective
• Methods
• Results or Outcomes

All illustrations (figures, tables, diagrams, equations, etc.) should be final before arriving at the Poster Hall. Keep text and figure legends explicit and brief. Illustrations must be read from distances of approximately 4 ft (1.2 m) to 6 ft (1.8 m). Charts, drawings and illustrations should be similar to those you would use in making slides.

Pushpins will be provided to mount your poster materials. Do not mount your materials on thick poster board as it may be too heavy for pushpins. Scissors, tape, Velcro and felt-tip pens will be available in the poster area for your use. Do not write or draw on the fiberboard or use adhesive putty.

DESIGN, MATERIALS AND PRODUCTION: A poster is basically an artistic expression of scientific data. Posters usually have eye-catching- yet simple-drawings, diagrams, graphs and/or photographs with clean and attractive layouts.

Sources for Design and Production
• Art department-your institution
• Commercial art schools
• Commercial-artists
• Graphic designers
• Advertising agencies

Background Materials
• Color sheets and film overlays
• Matte and glossy surfaces, most self-sticking brands - Pantone color paper, Pantone color/tint overlays, chartpak
• Hot press illustration board - very smooth, less absorbent surface than regular grade

Printing and Drawing
• Color keys
• Computer systems that are capable of generating large, readable type
• Professionally set type
• Press type (rub on)
• Geotype, Letraset, Chartpak, Formatt
• Border tape (rub on) Same brands as above

Readability of Posters
Poster sessions are viewed by a large audience. To accommodate a group at a single poster presentation, the size of the lettering (type) must be large enough to be legible at a distance of approximately 6 feet (1.8m).
The 6 best color combinations to use are listed below. Remember the key is choosing contrasting colors and shades. Simple use of color can add emphasis effectively.
• Black on white
• Red on white
• Green on white
• Blue on white
• White on blue (no diazo)
• White on black

Choose a typeface that is simple and clear. The weight of the type chosen (the thickness of each letter) should be medium or bold. The actual size of the type is measured in "points." Below are examples of type size for viewing at various distances.

• To be legible at 6 feet use 30-point type
• To be legible at 10 feet use 48-point type
• To be legible at 12 feet use 60-point type
• To be legible at 14 feet use 72-point type

Again, this year, we will be offering ePosters to extend the reach of our poster presenters' research. Poster authors are encouraged to submit a single or multi-page electronic version of their poster file to complement their printed poster.

American Heart Association®

Hypertension

ePosters and 2D barcodes

HTN is offering ePosters, including 2D barcodes. Gain greater and long-term exposure and visibility to your poster by making it available online as an electronic file.   All posters in the Poster Hall will be provided a corresponding 2D barcode on their poster board. This will allow the opportunity to scan the barcode with a smartphone or camera- equipped tablet and view the ePoster (electronic version of the   poster), along with the abstract, and any audio narration or video (if provided by the author). Instructions for   uploading your ePoster and other media will be emailed to you in August from upload@scientificposters.com.

Poster Printing

The AHA offers poster printing services through our preferred provider,
Digital Acumen's APPRISOR. We recommend you take advantage of the easy and
convenient service to have your poster printed, shipped to the meeting, and
placed on the board for you. Further information will be emailed to you in
January from APPRISOR via upload@scientificposters.com

Both ePoster files and poster print files are uploaded through the same link that will be emailed to you with your log in credentials in August.

Please check your Spam/Junk filter if you do not see the emails in your Inbox.

Please email upload@scientificposters.com if you have ePoster or printing questions or need support to access the ePoster submission site, https://submit.scientificposters.com/htn.

Questions? Contact Ashley Clark at ashley.clark@heart.org for questions regarding Hypertension 2019