POSTER GUIDELINES
INTERNATIONAL STROKE CONFERENCE 2018

GENERAL INFORMATION
A poster presentation consists of a visual display of research highlights on a fiberboard background combined with an interpersonal question and answer period. The content of an effective poster presentation should be direct, focused and concise.

SET-UP/TEAR-DOWN
Posters are to be displayed all day on the day that your poster session is scheduled, either Wednesday or Thursday of the conference. We ask your cooperation with this viewing schedule.

All posters should be mounted on either Wednesday, Jan. 24th between 6:30 am and 8:00 am OR Thursday, Jan. 25th between 6:30 am and 8:00 am in the Poster Hall, Hall H of the Los Angeles Convention Center, Los Angeles, California. Please refer to your e-mail acceptance notification or the online Program Planner to see the specific day and time that your poster is being presented.

All posters must be removed after the conclusion of the evening session on the day that your poster session is scheduled, between 6:45 pm and 7:15 pm. You may not remove your poster prior to 7:00 pm for the Wed Poster Session and 6:45 pm for the Thursday Poster Session. All materials MUST be removed no later than 7:15 pm on the day of your poster presentation. Poster materials left after this time will be discarded. The American Heart Association/American Stroke Association will not be responsible for materials left in the Hall after this time.

PRESENTATION PERIOD
The Final Program will include the dates for all poster sessions; an individual poster assignment number for each poster that corresponds with a poster board; and a specified 30 minute period during which you are required to remain at your poster to answer questions from attendees. Your presentation time will be either 6:30 pm – 7:00 pm on Wednesday, Jan. 24th or 6:15 pm – 6:45 pm on Thursday, Jan. 25th.

Speaker-attended Posters
Poster presenters will need to stand by their poster and be prepared to answer questions from the poster session attendees in a one-on-one format. They will not need to give a formal presentation.

During the assigned poster session time, you MUST attend your poster for the entire time. This is absolutely mandatory. If you have more than one poster to present, it is your responsibility to identify a co-author to present as necessary.

Post Session I
Wednesday, Jan. 24, 6:30 pm – 7:00 pm

Post Session II
Thursday, Jan. 25, 6:15 pm – 6:45 pm

In addition to the specified poster sessions above, the Poster Hall will be open from 8:00 am – 5:15 pm on both Wednesday, Jan 24th and Thursday, Jan 25th to all conference attendees for poster viewing only (not attended); therefore, the set-up/tear down times listed above are a requirement of presentation. This will allow more attendees to view your science.

NOTE: Failure to present deprives the audience and leaves a space in the program that might have been filled by another presenter. Due to the competitive nature of the program, any unexplained absences may result in the American Heart Association/American Stroke Association refusing to consider your abstracts at any future meetings.

PUBLICATION
International Stroke Conference and State-of-the-Science Stroke Nursing Symposium abstracts will be published online on Monday, Jan. 22, 4 pm EST on the Stroke journal Web site. Late-Breaking Science and Ongoing Clinical Trials abstracts will be published online as a pdf on the ISC Web site – strokeconference.org. Requests for withdrawal of an
abstract (for both the International Stroke Conference and the State-of-the-Science Stroke Nursing Symposium) must be received in writing by November 30, 2017 to avoid publication.

STORAGE
An unattended poster storage area will be provided in the Poster Hall, Hall H. Presenters may store their materials in this area before and after presentations, but AHA staff will not be responsible for stored material. Do not leave valuables, especially laptops, in this storage area.

E-POSTERS
As a poster presenter, you are required to submit your poster electronically as well as moderating your physical poster onsite at the International Stroke Conference. Your poster will be uploaded electronically so that people may view it online, thus giving more people the opportunity to view your science. Electronic poster submission instructions and guidelines will be sent to you via e-mail in early January. They will include a link to upload your poster electronically. Please note that it is mandatory for you to upload your poster electronically.

PREPARING YOUR POSTER
Your presentation should contain succinct headings that organize and logically display the information. Graphics should be explicit and brief. Elaboration is best done verbally just as if it were an oral presentation using slides. A short and legible “Introduction” and a “Summary of Conclusions” are essential.

The poster display should focus on:
- Hypothesis or Objective
- Methods
- Results or Outcomes

Poster boards are 4 ft high x 8 ft wide (1.2 m high x 2.4 m wide) less a 2 in (5 cm) frame on all four sides. The surface is fabric-covered fiberboard contained in a 2 in (5 cm) wide aluminum frame and firmly supported on “A frame” legs. The display stands approximately 7 ft (2.1 m) high.

All illustrations (figures, tables, diagrams, equations, etc.) should be final before arriving at the Poster Hall. Keep text and figure legends explicit and brief. Illustrations must be read from distances of approximately 4 ft (1.2 m) to 6 ft (1.8 m). Charts, drawings and illustrations should be similar to those you would use in making slides.

Pushpins will be provided to mount your poster materials. Do not mount your materials on thick poster board as it may be too heavy for pushpins. Do not write or draw on the fiberboard or use adhesive putty.

DESIGN, MATERIALS AND PRODUCTION
A poster is basically an artistic expression of scientific data. Posters usually have eye-catching yet simple drawings, diagrams, graphs and/or photographs with clean and attractive layouts.

Sources for Design and Production
- Digital Acumen – please see the “For Presenters/Moderators” page on the ISC Web site (strokeconference.org) in early December for additional information.
- Art department - your institution
- Commercial art schools
- Commercial - artists
- Graphic designers
- Advertising agencies

Background Materials
- Color sheets and film overlays
- Matte and glossy surfaces, most self-sticking brands - Pantone color paper, Pantone color/tint overlays, chartpak
- Hot press illustration board - very smooth, less absorbent surface than regular grade

Printing and Drawing
- Color keys
- Computer systems that are capable of generating large, readable type
- Professionally set type
- Press type (rub on)
• Geotype, Letraset, Chartpak, Formatt
• Border tape (rub on) - same brands as above

Readability of Posters
Poster sessions are viewed by a large audience. To accommodate a group at a single poster presentation, the size of the lettering (type) must be large enough to be legible at a distance of approximately 6 feet (1.8m).

The 6 best color combinations to use are listed below. Remember the key is choosing contrasting colors and shades. Simple use of color can add emphasis effectively.

• Black on white
• Red on white
• Green on white
• Blue on white
• White on blue (no diazo)
• White on black

Choose a typeface that is simple and clear. The weight of the type chosen (the thickness of each letter) should be medium or bold. The actual size of the type is measured in “points.” Below are examples of type size for viewing at various distances.

<table>
<thead>
<tr>
<th>To be legible at</th>
<th>Use:</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 feet</td>
<td>30 pt.</td>
</tr>
<tr>
<td>10 feet</td>
<td>48 pt.</td>
</tr>
<tr>
<td>12 feet</td>
<td>60 pt.</td>
</tr>
<tr>
<td>14 feet</td>
<td>72 pt.</td>
</tr>
</tbody>
</table>