

Trinita Ashford, MPH

Mrs. Ashford, MPH is the Executive Director of ConnectionHealth. Early in Trinita's public health career with the School of Public Health at the University of Alabama Birmingham (UAB) she worked with minority populations specifically addressing disease prevention assisting in the development of a culturally sensitive intervention for minority adolescents. She joined the Division of Preventive Medicine at UAB working on the Community Retention Intervention Strategies (CRIS). CRIS evaluated the efficacy of a community-based intervention strategy to enhance minority and low-income women's compliance in cancer research. She continued her career at UAB as the Deputy Director of the Smoke-Free Families National Program Office for the Robert Wood Johnson Foundation where she lead the effort to discover and disseminate effective cessation treatments for prenatal and postpartum smokers. Smoke-Free Families sponsored 42 studies of interventions to help pregnant women quit smoking and remain smoke-free. The program disseminated the results by creating a coalition of more than 60 organizations and developing almost 70 products. She also serves on the Board of Pre-School Partners and Community Kitchens. Trinita earned her Bachelor of Science in Health Education and a Master's in Public Health from the University of Alabama at Birmingham (UAB).