

AHA Corporate Policy	Title: Policy on Inclusiveness	
	Owner: EVP, Corporate Secretary, & General Counsel	
	Approved By: AHA Board of Directors	
Effective Date: December 4, 2014		Last Reviewed Date: December 4, 2014

Inclusiveness. The existence of an inclusive group of volunteers and staff is essential to the mission of the American Heart Association. It is critical that the Association continue to broaden its constituencies to become genuinely representative of the community. Success ultimately depends on several factors:

- the appreciation of the synergistic value of diversity;
- the ability of the Association to attract and fully involve all segments of the community;
- the identification of and collaboration with leadership that reflects the demographics of the community;
- the development and delivery of programs effective in reaching diverse audiences;
- the championing of biomedical research and research careers that address cardiovascular diseases and stroke in underrepresented segments of the population.