The **American Heart Association Policies and Guiding Values** support a culture of openness, trust and integrity in all AHA management and business practices with the support of every AHA volunteer and staff. The Ethics policy includes the Guiding Values adopted by the AHA: Improving and Extending People’s Lives, Bringing Science to Life, Speaking with a Trustworthy Voice, Building Powerful Partnerships, Inspiring Passionate Commitment, Meeting People Where They Are, Making an Extraordinary Impact, and Ensuring Equitable Health for All.

The **AHA Conflict of Interest policy** provides that committee members shall avoid any direct or indirect conflict between their own respective personal, professional, or business interests and the interests of the AHA and disclose any relationships that may appear to be a potential conflict before discussions or deliberations.

The **AHA Inclusiveness policy** recognizes that the existence of an inclusive group of volunteers and staff is essential to the mission of the AHA, and that the AHA must continue to broaden its constituencies to become genuinely representative of the communities it serves.