



# Resuscitation Science Symposium 2022

## Poster Guidelines

### General Information

A poster presentation consists of a visual display of research highlights on a fiberboard background combined with an interpersonal question and answer period. The content of an effective poster presentation should be direct, focused, and concise. Investigators are required to be available for a specified period of time to discuss methods and results with interested visitors and colleagues. Your confirmation letter provided the date(s) and time(s) of your presentation(s) as well as your presentation number.

We ask that you hang your poster on Saturday, November 5<sup>th</sup> and leave in place for the entire two days of the program (see schedule below). The poster board number should correspond with the pre-assigned "Presentation Number" printed in the final program and provided in your confirmation letter. The final conference program (which will be included on the conference Web site) will include information for each presentation.

### Poster Session Information

A poster professor will be assigned to the session in which you are presenting and will lead each presenter through an engaging discussion of the research. Please prepare a brief, four-to-five-minute overview of your poster with the remaining four to five minutes for moderated question and answer. You must be present at your poster throughout the entire attendance time listed below. We have not assigned a specific time for your individual presentation. You may be the first or last presenter depending on your assigned presentation number.

It is essential that you remove your materials immediately after the end of the conference. We kindly ask you to remove and discard your poster if you do not want to keep it. If a poster is not removed at the end of the conference, the AHA staff will assume that the presenter wants the poster material discarded.

Poster Session Date	Attendance Time	Set-up/preparation Time
Session 1 – Saturday, November 5	1:45 PM – 3:15 PM	Saturday, 10:00 AM -1:00 PM
Session 2 – Sunday, November 6	3:30 PM – 5:00 PM	Saturday, 10:00 AM -1:00 PM

Failure to present deprives the audience and leaves a space in the program that might have been filled by another presenter. Due to the competitive nature of the program, any unexplained absences may result in the American Heart Association refusing to consider your abstracts at any future meetings.

**REMINDER!** Please include all authors' disclosure information in your poster. Please ensure that it is visible to attendees viewing the poster.

Again this year we will be offering ePosters to extend the reach of our poster presenters' research. Poster authors are encouraged to submit a single or multi-page electronic version of their poster file to complement their printed poster.

The Resuscitation Science Symposium is offering ePosters, including QR codes. Gain greater and long-term exposure and visibility to your poster by making it available online as an electronic file *in addition* to your printed poster. All posters in the Poster Hall will be provided a corresponding QR code on their poster board. This will allow the opportunity to scan the barcode with a smartphone or camera-equipped tablet and view the ePoster (electronic version of the poster), along with the abstract and any audio narration or video (if provided by the author). Instructions for uploading your ePoster and other media will be emailed to you in September from [upload@scientificposters.com](mailto:upload@scientificposters.com).

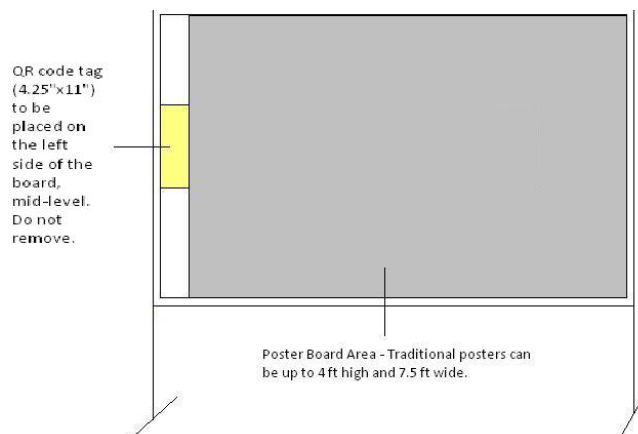
### Poster Printing

The AHA offers discounted poster printing through our preferred poster service provider, Digital Acumen. We recommend you take advantage of the easy and convenient service to have your poster printed, shipped to the meeting for you. Further information will be emailed to you in September from [upload@scientificposters.com](mailto:upload@scientificposters.com).

Both ePoster files and poster print files are uploaded through the same link that will be emailed to you with your log in credentials. Please check your Spam/Junk filter if you do not see the emails in your Inbox.

### Poster Preparation Guidelines

Poster boards are 4 ft high x 8 ft wide (1.2 m high x 2.4 m wide) less a 2 in (5 cm) frame on all four sides. The surface is fabric-covered fiberboard contained in a 2 in (5 cm) wide aluminum frame and firmly supported on "A frame" legs. The display stands approximately 7 ft (2.1 m) high. **Note: a 4.24 inch x 11 inch card (10.8 cm x 27.9 cm) card containing your poster's QR code will be placed on the left side (mid-level) of the board. Please do not cover this card.** See diagram below.



Your presentation should contain succinct headings that organize and logically display the information. Graphics should be explicit and brief. Elaboration is best done verbally just as if it were an oral presentation using slides. A short and legible "Introduction" and a "Summary of Conclusions" are essential.

The poster display should focus on:

- Hypothesis or Objective
- Methods
- Results or Outcomes

All illustrations (figures, tables, diagrams, equations, etc.) should be final before arriving at the Poster Hall. Keep text and figure legends explicit and brief. Illustrations must be read from distances of approximately 4 ft (1.2 m) to 6 ft (1.8 m). Charts, drawings and illustrations should be similar to those you would use in making slides.

Pushpins will be provided to mount your poster materials. Do not mount your materials on thick poster board as it may be too heavy for pushpins. Scissors, tape, Velcro and felt-tip pens will be available in the poster area for your use. Do not write or draw on the fiberboard or use adhesive putty.

#### DESIGN, MATERIALS AND PRODUCTION

A poster is basically an artistic expression of scientific data. Posters usually have eye-catching -- yet simple -- drawings, diagrams, graphs, and/or photographs with clean and attractive layouts.

##### Sources for Design and Production

- Art department--your institution
- Commercial art schools
- Commercial-artists
- Graphic designers
- Advertising agencies

##### Background Materials

- Color sheets and film overlays
- Matte and glossy surfaces, most self-sticking brands - Pantone color paper, Pantone color/tint overlays, chartpak
- Hot press illustration board - very smooth, less absorbent surface than regular grade

##### Printing and Drawing

- Color keys
- Computer systems that are capable of generating large, readable type
- Professionally set type
- Press type (rub on)
- Geotype, Letraset, Chartpak, Formatt
- Border tape (rub on) Same brands as above

## Readability of Posters

Poster sessions are viewed by a large audience. To accommodate a group at a single poster presentation, the size of the lettering (type) must be large enough to be legible at a distance of approximately 6 feet (1.8m).

The 6 best color combinations to use are listed below. Remember the key is choosing contrasting colors and shades. Simple use of color can add emphasis effectively.

- Black on white
- Red on white
- Green on white
- Blue on white
- White on blue (no diazo)
- White on black

Choose a typeface that is simple and clear. The weight of the type chosen (the thickness of each letter) should be medium or bold. The actual size of the type is measured in "points." Below are examples of type size for viewing at various distances.

To be legible at:	Use:
6 feet	30 pt.
10 feet	48 pt.
12 feet	60 pt.
14 feet	72 pt.