

**INTERNATIONAL STROKE CONFERENCE 2025
PROFESSOR-LED POSTER TOUR / MODERATED POSTER GUIDELINES**

CONFLICT OF INTEREST

All abstract presenters and co-authors listed on an abstract must complete their conflict of interest disclosure form in the online system. If the disclosure information is not entered, you will not be allowed to participate. You may enter your COI information via the online disclosure system; please log in using your PHD account information. Click on the link below; then click on your name in the upper right corner and select "Disclosures".

[ISC Disclosure Site](#)

For questions or problems accessing the COI site, please contact Stroke.Participant@Heart.org.

GENERAL INFORMATION

A poster presentation consists of a visual display of research highlights on a fiberboard background combined with an interpersonal question and answer period. The content of an effective poster presentation should be direct, focused and concise.

SET-UP/TEAR-DOWN

Posters are to be displayed all day on the day that your poster session is scheduled, either Wednesday or Thursday of the conference. We ask your cooperation with this viewing schedule.

All posters should be mounted on either Wednesday, Feb 5th between 6:30 am and 8:00 am or Thursday, Feb 6th between 6:30 am and 8:00 am in the Poster Hall, Hall G of the Los Angeles Convention Center, Los Angeles, CA. To see the specific day and time that your poster is being presented, please refer to your e-mail acceptance notification or the ISC 2025 online program planner which can be found at strokeconference.org to see the time your poster is being presented in a Professor-Led Poster Tour Session.

All posters should be dismantled after the conclusion of the evening session on the day that your Professor-Led Poster Tour Session is scheduled, between 6:00 pm and 7:00 pm. You may not remove your poster prior to 7:00 pm. All materials MUST be removed no later than 7:30 pm on the day of your poster presentation. Poster materials left after this time will be discarded. The American Heart Association/American Stroke Association will not be responsible for materials left in the Hall after this time.

If you are unable to attend the meeting in-person, please ask a co-author who is attending the meeting to present the poster in your place. If no co-author is available to present the poster in-person, please contact strokprogp@heart.org.

POSTER PRINTING

Digital Acumen is offering professional poster printing made easy. Use one of the professional free PowerPoint templates to build your poster from or upload an existing poster file. In addition, you can experience the ease and convenience of having your poster printed and hung on your poster board in Los Angeles for you. Further information and a link to the poster Web site will be available in early January on the [Presenter/Moderator Info](#) page. (Please note that use of this service is **not** mandatory.)

For Poster Printing: <https://submit.scientificposters.com/ASA>

Questions about poster printing? Contact: upload@scientificposters.com

PRESENTATION PERIOD

The [ISC 2025 Online Program Planner](#) or the Mobile Meeting Guide app will include the dates for all Professor-Led Poster Tour Sessions; an individual poster assignment number for each Professor-Led Poster Tour poster that corresponds with a poster board; and a specified 60-minute period during which you are required to remain at your poster. Your presentation time will be **between 6:00 pm and 7:00 pm on Wednesday, Feb 5th or Thursday, Feb 6th**.

Professor-Led Poster Tour Information

Leaders in the stroke field will lead groups of conference attendees around speaker-attended posters for a Q&A with the poster presenters. Each poster professor will lead conference participants through a group of 12 posters. The poster presenter will be expected to present their poster to the professor and conference attendees succinctly and be prepared to answer questions or discuss their project. Each presenter will have approximately 2 minutes to present the highlights of his or her work, followed by 3 minutes for a Q&A from attendees. This will allow them to share their science with ISC attendees in an interactive format.

During the assigned poster session time, you MUST attend your poster for the entire time. This is absolutely mandatory. If you have more than one poster to present, it is your responsibility to identify a co-author to present as necessary.

Moderated Poster Session I

Wednesday, Feb 5th, 6:00 pm – 7:00 pm

Moderated Poster Session II

Thursday, Feb 6th, 6:00 pm – 7:00 pm

In addition to the specified poster sessions above, the Poster Hall will be open from 8:00 am – 7:30 pm on both Wednesday, Feb 5th and Thursday, Feb 6th to all conference attendees for poster viewing; therefore, the set-up/tear down times listed above are a requirement of presentation. This will allow more attendees to view your science.

NOTE: Failure to present deprives the audience and leaves a space in the program that might have been filled by another presenter. Due to the competitive nature of the program, **any unexplained absences may result in the American Heart Association/American Stroke Association refusing to consider your abstracts at any future meetings.**

PUBLICATION

International Stroke Conference, HEADS-UP and State-of-the-Science Stroke Nursing Symposium 2025 abstracts will be published online at 5:00 am ET / 4:00 am CT, Thurs, Jan 30, 2025 on the *Stroke* journal Web site. Late-Breaking Science and Ongoing Clinical Trials abstracts will **not** be published online but will be available in the ISC 2025 Online Program Planner or the Mobile Meeting Guide app at the date and start time of their presentation. **Requests for withdrawal of an abstract must be received in writing by December 30, 2024 to avoid publication.**

STORAGE: An *unattended* poster storage area will be provided in the Poster Hall, Hall G. Presenters may store their materials in this area before and after presentations, but AHA staff will **not** be responsible for stored material. Do **not** leave valuables, especially laptops, in this storage area.

ePOSTER

As a poster presenter, you are required to submit your poster electronically as well as moderating your physical poster onsite at the International Stroke Conference. This is to give virtual attendees as well as in-person attendees the opportunity to view your science. Electronic poster submission instructions and guidelines will be/were sent to you via e-mail in early January from upload@scientificposters.com. They will include a link to upload your poster electronically. **Please note that it is mandatory for you to upload your ePoster to our ePoster site in addition to having a printed poster.** You may also include a five-minute, pre-recorded audio file of your poster presentation highlighting the key points of your study. AHA highly encourages audio narration. Please review the ePoster Guidelines for details.

ePOSTER PREPARATION

- ePosters must be uploaded as either PDF or PowerPoint.
- 16:9 is the preferred aspect ratio, but the system will also support 4:3.
- ePosters can be a single page (like a traditional print poster you would bring to the in-person meeting) OR a multi-slide presentation (no more than 8 total slides, excluding the first two slides for Title and Disclosures).
- Only one file can be uploaded per ePoster.
- If you choose to prepare a multi-slide presentation, note that some PowerPoint-specific features such as animations, page transitions, hyperlinks, or “embedded” content video or audio are not supported. However, after uploading your PowerPoint or PDF file, you can record audio narration, advance slides, and/or add a content video* within the submission site.

** A video that expands upon the research demonstrated in the poster that clearly supports the content is allowed. A video that serves as a presentation (or narration) of the ePoster is **not allowed** and will be disabled.*

- Use audio (5 minutes maximum) to enhance the presentation. The online recording tool, or uploaded audio file, will allow you to add narration to your poster and advance your slides.
- Your ePoster should be self-explanatory so that you are free to supplement the information and discuss particular points if you choose to add audio narration.

PREPARING YOUR POSTER

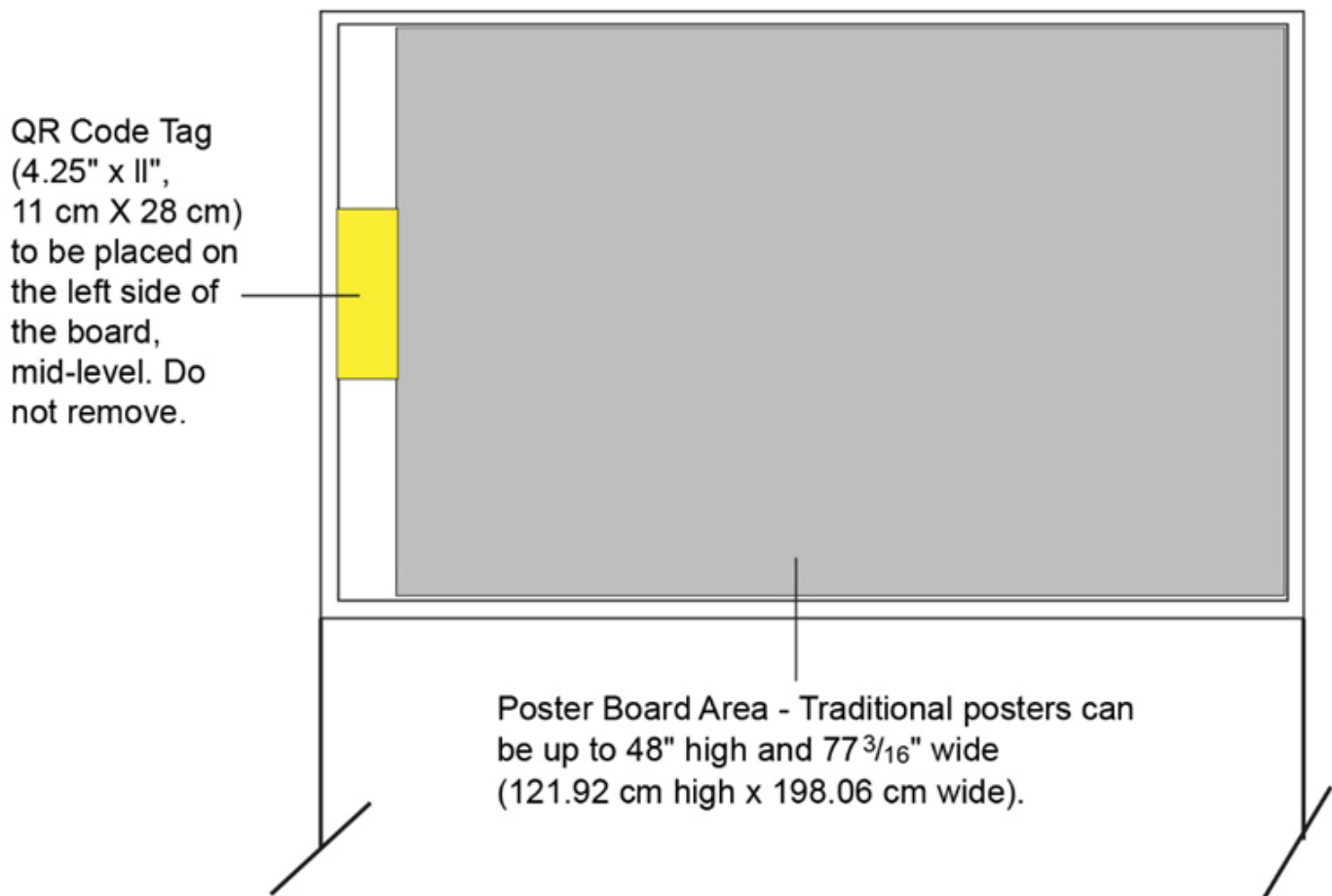
Your presentation should contain succinct headings that organize and logically display the information. Graphics should be explicit and brief. Elaboration is best done verbally just as if it were an oral presentation using slides. A short and legible "Introduction" and a "Summary of Conclusions" are essential.

The poster display should focus on:

- Hypothesis or Objective
- Methods
- Results or Outcomes

Our poster boards, including the A-frame legs, measure 84 inches high by 77 3/16 inches wide (213.36 centimeters high by 197.64 centimeters wide). The actual poster space on the board is 1/2 in thick gray fabric foam measuring 48 inches high by 77 3/16 inches wide (121.92 centimeters high by 196.06 centimeters wide).

Note: A 4.25-by-11-inch card containing your poster's QR Code will be placed on the left side (mid-level) of the board. Please do not cover this card. The QR Code allows attendees to view poster information with their smartphones and listen to the author's discussion of the study through a pre-recorded audio narration or view supporting video(s) via the required ePoster that the presenting author has uploaded.



All illustrations (figures, tables, diagrams, equations, etc.) should be final before arriving at the Poster Hall.

- Keep text and figure legends explicit and brief.
- Illustrations must be readable from distances of approximately 4 ft (1.2 m) to 6 ft (1.8 m).
- Charts, drawings and illustrations should be similar to those you would use in making slides.
- Pushpins will be provided to mount your poster materials. Do not mount your materials on thick poster board as it may be too heavy for pushpins. Do not write or draw on the fiberboard or use adhesive putty.

DESIGN, MATERIALS AND PRODUCTION

A poster is basically an artistic expression of scientific data. Posters usually have eye-catching yet simple drawings, diagrams, graphs and/or photographs with clean and attractive layouts.

Sources for Design and Production

- Digital Acumen – please see the “[For Presenters and Moderators](#)” page on the ISC Web site (strokeconference.org) in early December for additional information.
- Art department - your institution
- Commercial art schools
- Commercial - artists
- Graphic designers
- Advertising agencies

Background Materials

- Color sheets and film overlays
- Matte and glossy surfaces, most self-sticking brands - Pantone color paper, Pantone color/tint overlays, chartpak
- Hot press illustration board - very smooth, less absorbent surface than regular grade

Printing and Drawing

- Color keys
- Computer systems that are capable of generating large, readable type
- Professionally set type
- Press type (rub on)
- Geotype, Letraset, Chartpak, Formatt
- Border tape (rub on) - same brands as above

Readability of Posters

Poster sessions are viewed by a large audience. To accommodate a group at a single poster presentation, the size of the lettering (type) must be large enough to be legible at a distance of approximately 6 feet (1.8m).

The 6 best color combinations to use are listed below. Remember the key is choosing contrasting colors and shades. Simple use of color can add emphasis effectively.

- Black on white
- Red on white
- Green on white
- Blue on white
- White on blue (no diazo)
- White on black

Choose a typeface that is simple and clear. The weight of the type chosen (the thickness of each letter) should be medium or bold. The actual size of the type is measured in “points.” Below are examples of type size for viewing at various distances.

To be legible at:	Use:
6 feet	30 pt.
10 feet	48 pt.
12 feet	60 pt.
14 feet	72 pt.