SEPTEMBER TIMELINE

**Sept 13**
PAD Collab Research Forum meeting

**SVS Vascular Health Step Challenge (entire month)**

**Sept 21**
AHA Sybil Wilkes Live Show on PAD with Dr. Lee Kirksey

**Sept 27**
SVN/AAWC Webinar

**Sept 7-10**
SVM Annual meeting

**Sept 13 -15**
AACVPR Annual Meeting

**SCAI**
patient ed resources and physician tools (throughout month)

**Vascular Cures**
patient story sharing and patient activations (throughout month)

**VIVA**
social media outreach (throughout month)

**AAWC**
Show Your Toes Challenge (throughout month)

**SIR**
patient engagement via Facebook (throughout month)

**Sept [TBD]**
ACC Share a PAD infographic

**Sept 13**
PAD Collab Research Forum meeting

**#PADAwareness**

**Sept 27**
ABC/ACC/ADA Briefing & Screening Event
SVS Vascular Health Step Challenge

JOIN THE MOVEMENT TO GET MOVING!

Did you know? Walking is critical for keeping the 60,000 miles of blood vessels in our body healthy – especially for those with Peripheral Arterial Disease (PAD) and other vascular conditions.

This SEPTEMBER, during PAD Awareness Month, join the Society for Vascular Surgery Foundation and pledge to walk 60 miles to keep the 60,000 miles of blood vessels in our body healthy!

Raise awareness and your step count while helping the SVS Foundation reach their $60,000 goal that will support low-income patients in exercise therapy programs.

All walkers receive a T-SHIRT SPECIAL PRIZE for top walkers & fundraisers!

REGISTER TODAY AT: CharityFootprints.com/Vascular
Research Forum

Research Tools to Address Health Equity in PAD

Speakers
Dr. Olamide Alabi, Emory University
Dr. Samantha D. Minc, West Virginia University

Moderator
Dr. Carlos Mena-Hurtado, Yale University

Wednesday, Sept. 13, 2023
8:00 pm - 9:15 pm ET
Virtual Event – register here
Santa Clarita Stair-a-Thon
9/10 at 10 AM - Wear Blue!

Help bring awareness to Peripheral Artery Disease!

Location: Central Park | Santa Clarita, CA
Time: Sunday, September 10th at 10 AM
Hosted by: Foundation to Advance Vascular Cures’ Patient Family Member Jess Stein-Shlager

PAD Awareness at the Atlanta African American Male Wellness Walk

Location: Friendship Baptist Church
80 Walnut St SW, Atlanta, GA 30314
Time: Saturday, 9/23 from 7 AM - 12 PM
PAD Table Hosted by: Foundation to Advance Vascular Cures’ Patient Family Member
Kim Campbell
AHA & Sybil Wilkes LIVE Show on PAD Awareness with Dr. Lee Kirksey

Sept. 21 @ 6 pm CT/ 7 pm ET

https://www.youtube.com/c/sybilwilkes
SVN/AAWC Webinar

When: Wednesday Sept 27 at 7pm EST
Title: Sociopolitical Determinants of Peripheral Artery Disease Care: Toward Health Equity
Speaker: Dr. Olamide Alabi (Emory University)
Moderators: Kara Couch, NP (AAWC President-Elect) & Kristen Alix (SVN President)
Facilitator: Karen Bauer, DNP (SVN President-Elect, AAWC Board Member)

Topics:
1. Deconstructing noncompliance
2. Optimizing access to PAD care
3. Diversifying the PAD workforce
AAWC "Show your Toes" Challenge

As part of our activities to recognize September as Peripheral Artery Disease Awareness month we will have our second annual #ShowYourToes challenge. You can participate by tagging us in posts on your own social media accounts with the hashtag or send your submissions to info@aawconline.org. We want to raise awareness by showing injured and uninjured feet so send in your own, friends and family, colleagues and patients (with appropriate permissions) and we will share throughout September.
PAD Caucus with ABC/ADA/ACC experts
• **American Association of Cardiovascular and Pulmonary Rehabilitation** - Annual Meeting is September 13-15. Will include a rolling slide in session rooms highlighting PAD Awareness Week and promoting the PAD Exercise Toolkit and a recent AACVPR webcast on incorporating a PAD program into an existing CR program. We'll have some social posts, too.

• **American Heart Association** – Sept. plans will focus on symptom recognition and undiagnosed, at-risk population through social media and a LIVE show featuring Dr. Lee Kirksey & Sybil Wilkes on September 21st @ 6 pm CST

• **American College of Cardiology** – audience: physicians and care teams; Sept. plans are still being developed, but typically share patient-focused materials; there are plans to share a PAD infographic.

• **Society of Interventional Radiology** – patient engagement will occur through Facebook; promoting patient resources and professional tools to their provider audience via Instagram, LinkedIn and Twitter.

• **Society of Vascular Surgery** - audience: physicians, patients, and care teams. Participate in the “Vascular Health Step Challenge” all September to encourage walking and support the SVS Foundation.

• **Association of Advancement of Wound Care** – audience: multi-disciplinary clinicians and patients at-risk for or with wounds. SVN/AAWC Webinar confirmed for 9/27. 2nd annual #ShowYourToes challenge. Participate by tagging us in posts on your own social media accounts with the hashtag or send your submissions to info@awconline.org.

• **VIVA Foundation** – main audience is physicians; social media will likely be avenue for Sept comms.

• **Society of Vascular Nursing** – co-hosting webinar with AAWC on Wednesday Sept 27 at 7pm EST  Title: Sociopolitical Determinants of Peripheral Artery Disease Care: Toward Health Equity Speaker: Dr. Olamide Alabi (Emory University)

• **Vascular Cures** – audience: patients and professionals. Plan to share PAD patient story on social channels each day, and still developing how to implement that to their professional audience on LinkedIn and Twitter.

• **The Society for Cardiovascular Angiography and Interventions (SCAI)** - will be sharing patient education resources and physician tools with members and external network. They also have several advocacy efforts lined up as well which are TBD.

#PADAwareness