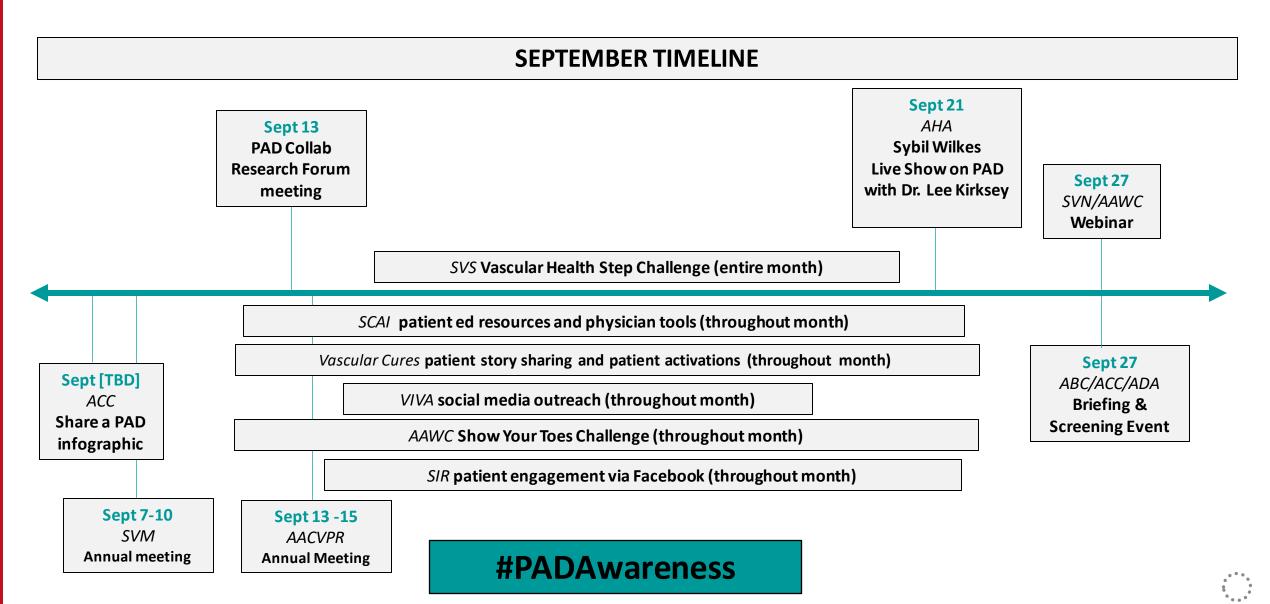


PAD Month | Collaborative Activities





SVS Vascular Health Step Challenge



JOIN THE MOVEMENT TO GET MOVING!

Did you know? Walking is critical for keeping the 60,000 miles of blood vessels in our body healthy – especially for those with Peripheral Arterial Disease (PAD) and other vascular conditions.

This SEPTEMBER, during PAD Awareness
Month, join the Society for Vascular
Surgery Foundation and pledge to walk 60
miles to keep the 60,000 miles of blood
vessels in our body healthy!

Raise awareness and your step count while helping the SVS Foundation reach their \$60,000 goal that will support low-income patients in exercise therapy programs.

All walkers receive a FSHRT!

SPECIAL PRIZES for top walkers & fundraisers!



REGISTER TODAY AT:
Charity Footprints.com/Vascular





Research Forum Research Tools to Address Health Equity in PAD

Speakers

Dr. Olamide Alabi, Emory University

Dr. Samantha D. Minc, West Virginia University

Moderator

Dr. Carlos Mena-Hurtado, Yale University

Wednesday, Sept. 13, 2023

8:00 pm - 9:15 pm ET

Virtual Event – <u>register here</u>



VASCULAR CURES Patient Partner Events



Santa Clarita Stair-a-Thon 9/10 at 10 AM - Wear Blue!

Help bring awareness to Peripheral Artery Disease!

Location: Central Park | Santa Clarita, CA
Time: Sunday, September 10th at 10 AM
Hosted by: Foundation to Advance Vascular
Cures' Patient Family Member Jess Stein-Shlager



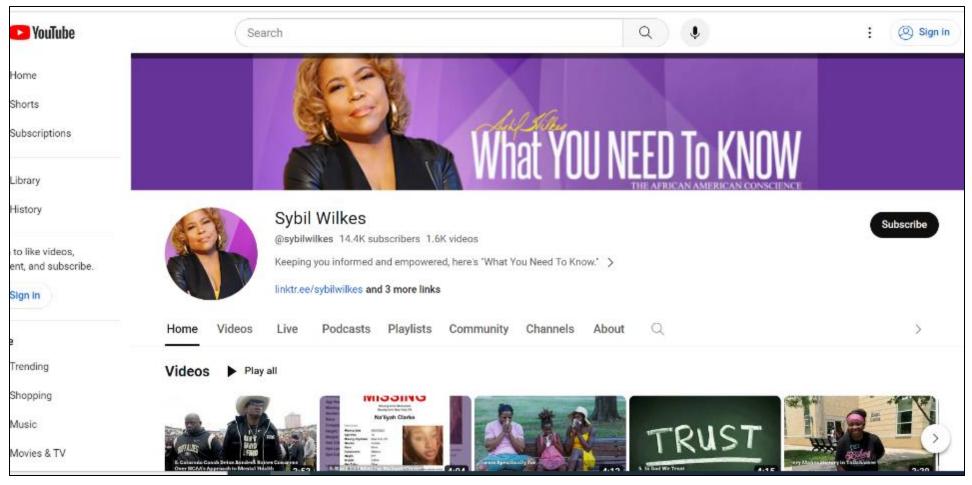


PAD Awareness at the Atlanta African American Male Wellness Walk

Location: Friendship Baptist Church 80 Walnut St SW, Atlanta, GA 30314 Time: Saturday, 9/23 from 7 AM - 12 PM PAD Table Hosted by: Foundation to Advance Vascular Cures' Patient Family Member Kim Campbell







AHA & Sybil Wilkes LIVE Show on PAD Awareness with Dr. Lee Kirksey

Sept. 21 @ 6 pm CT/ 7 pm ET

https://www.youtube.com/c/sybilwilkes



SVN/AAWC Webinar

When: Wednesday Sept 27 at 7pm EST

Title: Sociopolitical Determinants of Peripheral Artery Disease

Care: Toward Health Equity

Speaker: Dr. Olamide Alabi (Emory University)

Moderators: Kara Couch, NP (AAWC President-Elect) & Kristen

Alix (SVN President)

Facilitator: Karen Bauer, DNP

(SVN President-Elect, AAWC Board Member)

Topics:

- 1. Deconstructing noncompliance
- 2. Optimizing access to PAD care
- 3. Diversifying the PAD workforce





SVN Presents, in Collaboration with the AAWC:
Sociopolitical Determinants of Peripheral Artery
Disease Care: Towards Health Equity

MODERATORS



KRISTEN ALIX, MS, ANP-BC, AGACNP-BC, CVN Vescular Nurse Practitioner.

University of Colorado



KARA COUCH, MS, CRNP, CWCN-AP, FAAWC, Norte Practitioner, George Washington University Pospital

SPEAKER



OLAMIDE ALABI, MD, RPVI

Ansistant Professor of Vascular Surgery at

Emory University School of Medicine

SEPTEMBER 27 | 7 PM EST VIRTUAL ROUNDTABLE VIA ZOOM

Register today: svnnet.org/page/roundtables



AAWC "Show your Toes" Challenge

As part of our activities to recognize September as Peripheral Artery Disease Awareness month we will have our second annual **#ShowYourToes** challenge. You can participate by tagging us in posts on your own social media accounts with the hashtag or send your submissions to info@aawconline.org. We want to raise awareness by showing injured and uninjured feet so send in your own, friends and family, colleagues and patients (with appropriate permissions) and we will share throughout September.





PAD Caucus with ABC/ADA/ACC experts







Additional Collaborative Plans for September

- American Association of Cardiovascular and Pulmonary
 Rehabilitation Annual Meeting is September 13-15. Will include a
 rolling slide in session rooms highlighting PAD Awareness Week and
 promoting the PAD Exercise Toolkit and a recent AACVPR webcast on
 incorporating a PAD program into an existing CR program. We'll have
 some social posts, too.
- American Heart Association Sept. plans will focus on symptom recognition and undiagnosed, at-risk population through social media and a LIVE show featuring Dr. Lee Kirksey & Sybil Wilkes on September 21st @ 6 pm CST
- American College of Cardiology audience: physicians and care teams; Sept. plans are still being developed, but typically share patient-focused materials; there are plans to share a PAD infographic.
- **Society of Interventional Radiology**—patient engagement will occur through Facebook; promoting patient resources and professional tools to their provider audience via Instagram, LinkedIn and Twitter.
- Society of Vascular Surgery audience: physicians, patients, and care teams. Participate in the "Vascular Health Step Challenge" all September to encourage walking and support the SVS Foundation.

- Association of Advancement of Wound Care audience: multi-disciplinary clinicians and patients at-risk for or with wounds. SVN/AAWC Webinar confirmed for 9/27. 2nd annual #ShowYourToes challenge. Participate by tagging us in posts on your own social media accounts with the hashtag or send your submissions to info@aawconline.org.
- **VIVA Foundation** main audience is physicians; social media will likely be avenue for Sept comms.
- Society of Vascular Nursing co-hosting webinar with AAWC on Wednesday Sept 27 at 7pm EST Title: Sociopolitical Determinants of Peripheral Artery Disease Care: Toward Health Equity Speaker: Dr. Olamide Alabi (Emory University)
- Vascular Cures audience: patients and professionals. Plan to share PAD patient story on social channels each day, and still developing how to implement that to their professional audience on LinkedIn and Twitter.
- The Society for Cardiovascular Angiography and Interventions (SCAI) will be sharing patient education resources and physician tools with members and external network. They also have several advocacy efforts lined up as well which are TBD.