



AHA Council on Hypertension
AHA Council on Kidney in Cardiovascular Disease
American Society of Hypertension
Joint Scientific Sessions 2017

Poster Presenter Guidelines

General Information

All poster sessions will be held in Pacific A-K.

REMINDER! All authors' disclosure information MUST be included in your poster.

* Please ensure that it is visible to attendees viewing the poster.

**If you do not have any disclosure information to include you can simply list "none" on your poster.*

Poster Presenter Guidelines

- The poster board number should correspond with the pre-assigned presentation number printed in the final program and provided in your notification letter.
- The final conference program (which will be included on the conference Web site and distributed at the conference) will include the detailed information for each presentation.
- Failure to present deprives the audience and leaves a space in the program that might have been filled by another presenter. Due to the competitive nature of the program, any unexplained absences may result in the American Heart Association refusing to consider your abstracts at any future meetings.

Poster Session Date	Presentation Time	Set-up Time	Tear-down Time
Session I Thursday, September 14	5:30 pm – 7:30 pm	2:00 pm – 5:15 pm	8:00 pm – 8:30 pm
Session II Friday, September 15	12:40 pm - 2:10 pm	9:00 am – 12:25 pm	3:00 pm - 3:30 pm
Session III Saturday, September 16	1:30 pm - 3:00 pm	11:00 am - 2:45 pm	3:30 pm - 4:00 pm

Note: Posters that are not removed by the designated tear-down time will be discarded.

Publication

- All presented abstracts, poster and oral presentations, will be published in the American Heart Association's online supplement to *Hypertension*.



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Poster Preparation Guidelines

Poster boards are 4 ft high x 8 ft wide (1.2 m high x 2.4 m wide) less a 2 in (5 cm) frame on all four sides. The surface is **fabric-covered** fiberboard contained in a 2 in (5 cm) wide aluminum frame and firmly supported on “A frame” legs. The display stands approximately 7 ft (2.1 m) high.

Your presentation should contain succinct headings that organize and logically display the information. Graphics should be explicit and brief. Elaboration is best done verbally just as if it were an oral presentation using slides. A short and legible “Introduction” and a “Summary of Conclusions” are essential.

The poster display should focus on:

- Hypothesis or Objective
- Methods
- Results or Outcomes

All illustrations (figures, tables, diagrams, equations, etc.) should be final before arriving at the Poster Hall. Keep text and figure legends explicit and brief. Illustrations must be read from distances of approximately 4 ft (1.2 m) to 6 ft (1.8 m). Charts, drawings and illustrations should be similar to those you would use in making slides.

Pushpins will be provided to mount your poster materials. Do not mount your materials on thick poster board as it may be too heavy for pushpins. Scissors, tape, Velcro and felt-tip pens will be available in the poster area for your use. Do not write or draw on the fiberboard or use adhesive putty.

DESIGN, MATERIALS AND PRODUCTION: A poster is basically an artistic expression of scientific data. Posters usually have eye-catching- yet simple-drawings, diagrams, graphs and/or photographs with clean and attractive layouts.

Sources for Design and Production

- Art department-your institution
- Commercial art schools
- Commercial-artists
- Graphic designers
- Advertising agencies

Background Materials

- Color sheets and film overlays
- Matte and glossy surfaces, most self-sticking brands - Pantone color paper, Pantone color/tint overlays, chartpak
- Hot press illustration board - very smooth, less absorbent surface than regular grade



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Printing and Drawing

- Color keys
- Computer systems that are capable of generating large, readable type
- Professionally set type
- Press type (rub on)
- Geotype, Letraset, Chartpak, Formatt
- Border tape (rub on) Same brands as above

Readability of Posters

Poster sessions are viewed by a large audience. To accommodate a group at a single poster presentation, the size of the lettering (type) must be large enough to be legible at a distance of approximately 6 feet (1.8m).

The 6 best color combinations to use are listed below. Remember the key is choosing contrasting colors and shades. Simple use of color can add emphasis effectively.

- Black on white
- Red on white
- Green on white
- Blue on white
- White on blue (no diazo)
- White on black

Choose a typeface that is simple and clear. The weight of the type chosen (the thickness of each letter) should be medium or bold. The actual size of the type is measured in “points.” Below are examples of type size for viewing at various distances.

- To be legible at 6 feet use 30-point type
- To be legible at 10 feet use 48-point type
- To be legible at 12 feet use 60-point type
- To be legible at 14 feet use 72-point type