

AMERICAN HEART ASSOCIATION ETHICS POLICY

The purpose for this Ethics Policy is to support a culture of openness, trust, and integrity in all American Heart Association management and business practices. A well-understood ethics policy requires the participation and support of every AHA employee and volunteer.

At the American Heart Association we are dedicated to working with our employees, volunteers, partners, vendors and customers to reduce disability and death from cardiovascular disease and stroke. We are committed to conducting all of the AHA's affairs and activities with the highest standards of ethical conduct. Our AHA Code of Conduct, outlined in our Human Resource Policy Manual, provides guidance for decisions and actions during our daily work.

We are committed to the responsible use of AHA assets, to provide accurate, complete and objective information, to respect the confidentiality of financial and other information, to act in good faith and exercise due care in all we do, to comply with all rules and regulations and to proactively promote ethical behavior.

The American Heart Association's Code of Ethics is built on AHA values. As such, we acknowledge our individual responsibility to ensure our collective success by practicing and promoting the following values: Integrity, Inclusiveness, Dedication, Excellence, Sensitivity, and Vision. These values reflect a shared view of how we want to operate and be seen by others.

Code of Ethics

The summary code of ethics includes the following provisions:

- American Heart Association employees and volunteers must:
 - Proactively promote ethical behavior as a responsible partner among peers in the work environment.
 - Deal fairly with AHA Customers, suppliers, competitors, volunteers, and employees.
 - Provide constituents with information that is accurate, completely objective, relevant, timely, and understandable.
 - Comply with applicable government laws, rules and regulations.
 - Maintain the confidentiality of information entrusted to them by the AHA or its Customers except when authorized or otherwise legally obligated to disclose.
 - Accept responsibility for preventing, detecting, and reporting all manner of fraud.
 - Be honest and ethical in their conduct, including ethical handling of actual or apparent conflicts of interest between personal and professional relationships.
 - Protect and ensure the proper use of company assets.
 - Prohibit improper or fraudulent influence over the External Auditor.

A link to a copy of the entire American Heart Association Ethics Policy may be found at the bottom of the homepage at www.americanheart.org and the AHA Intranet.

Reporting Ethics Violations

If you have questions or concerns about compliance with the subjects described in this policy, or are unsure about what is the "right thing" to do, we **strongly encourage** you to first talk with your supervisor, another AHA leader or the leader in the Human Resource department. If you are uncomfortable talking to any of these individuals for any reason, call the AHA ethics hotline at **(866) 293-2427**, or log on to: www.ethicspoint.com to report your concerns. Your calls to the toll free hotline or contact through the Internet site are facilitated by a third party, Ethics Point, Inc. Reporting of ethics violations will be treated as confidential information and can be communicated anonymously. No director, trustee, officer, employee or volunteer who in good faith reports an action or suspected action taken by or within the AHA that is illegal, fraudulent, or in violation of any adopted policy will suffer intimidation, harassment, discrimination or other retaliation.

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